



# Welcome to a clean world

OUR BUSINESS INITIATIVE

## DISCOVER THE BOWDRAPER DIFFERENCE

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Trust, Quality, and a Personalized Service

**Bowdraper**  
contract cleaning with care

## Trust & Reliability

Founded in 1977, Bowdraper has grown from humble beginnings and has evolved into the Midlands' premier contract cleaning company. Our journey, spanning circa. 50 years, has been marked by a steadfast commitment to deliver services to our customers based on trust and reliability. We remain a proudly independent, family-owned, business and prioritise building long-standing relationships with our clients, some of whom have been with over 20 years. Our dedication to maintaining these trusted partnerships ensures that all our clients receive a consistent, high-quality service that you can rely on. Our family values of honesty, integrity, and dependability have been instrumental in our sustained success.



## Consistent Quality

Quality is at the heart of everything we do at Bowdraper. Our extensive experience, backed by a professional management team with over 500 years of combined industry knowledge, guarantees that we deliver the meticulous attention to detail you deserve and the superior standards that set us apart from others. We believe in the power of effective management – this is why we maintain a high ratio of area managers to cleaners. This ensures meticulous oversight and quality control, guaranteeing that our services always meet your expectations. This approach not only enhances efficiency but also ensures that we consistently deliver high-quality cleaning services tailored to meet the unique needs of each client.

## Effective Communication

At Bowdraper, honest and open communication is a cornerstone of our operations. We understand the importance of being accessible and responsive to our clients' needs. Our Area Managers are strategically located close to their clients, ensuring that they can provide dedicated support and tailored services promptly. This proximity allows us to promptly address any concerns or specific requirements you may have, ensuring that your needs are always met with the utmost care, fostering a relationship based on transparency and responsiveness.

## Client Feedback

We value our clients' feedback and view it as an essential component of our service improvement process. By actively seeking and acting on feedback, we continuously refine our services to better meet your expectations. Our commitment to listening to our clients and making necessary adjustments sets us apart from the competition, ensuring a collaborative environment where your voice is heard and your feedback helps us maintain high satisfaction rates and long-term client relationships.

## Going the Extra Mile

At Bowdraper, we believe in going above and beyond for our clients and this is reflected in everything we do. From our rigorous training programs to our investment in cleaning technologies, we strive to deliver exceptional service from our cleaning team of over 500 individuals. We understand that every client is unique, and we strive to deliver a service that not only meets, but exceeds, your expectations. This dedication to excellence and willingness to go the extra mile mean that we add significant value to your business. Our family values drive us to treat every client as part of our Bowdraper family, ensuring you receive the personalized attention and exceptional care you deserve.

## Understanding Our Clients' Needs

Understanding the diverse needs of our clients is fundamental to our success. With over 400 clients across a broad spectrum of industries, we have the expertise to cater our service to your cleaning requirements. Our client-centric approach ensures that we provide a service that is specifically designed to support your business operations. By taking the time to understand your unique needs, we deliver a cleaning solution that enhances your workplace environment and supports your business goals.

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## Discover the Bowdraper Difference

Experience the benefits of a family-run contract cleaning company that prioritises trust, quality, communication, feedback, and a commitment to going the extra mile.

Our dedicated local team cover all areas of the West Midlands and East Midlands incl. Coventry & Birmingham, the North West incl. Greater Manchester & Liverpool. We also provide dedicated service in Bedfordshire incl. Milton Keynes Cheshire, Northamptonshire, Staffordshire incl. Stoke-on-Trent, Warwickshire, Leicestershire, Nottinghamshire, Derbyshire and Shropshire.

**Stay Connected and Partner with Us:** Join us in our journey and learn more about our business initiatives. Whether through collaboration, sponsorship, or simply spreading the word, there are many ways to get involved. Together, we can make a difference.

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